
MAREN JOHNSON

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Profile

Passionate and hard-working entry level web and user experience designer. Strong in marketing and graphic design as well as web content management systems. A self-starter who revels in learning new skills and programs and thrives in a dynamic, energetic environment. Detail-oriented, creative, and professional. Works well as part of a team and in an independent setting, always holding the tenet that good communication is the key to reaching shared goals.

Experience

***Follow the link above to my website to see my portfolio*

Web Design Intern, Medica Health Plans

05/18 - 08/18

- Created and edited webpages and site sections using Sitecore CMS, HTML5 and CSS
- Conducted user experience research — design, execution, analysis — on UserTesting.com
- Managed web projects from problem statement and research to wireframe, design, and approval
- Collaborated with a team to establish user-focused webpage designs and standards
- Lead meetings with senior business partners to problem solve website concerns
- Merged creative design skills with user experience research to create user-focused web solutions

Graphic Marketing Commissioner, Campus Events; Concordia College

01/17 - 05/18

- Lead the Campus Events marketing team and their cross-functional sub-teams
- Created online content and managed web mediating Big Tree CMS
- Conceptualized and executed weekly print and social media campaigns
- Communicated consistently with other leaders of Campus Events Commission to track and achieve shared goals
- Completed high-level design projects for major events on campus

Waitress, Red Lobster; Bloomington MN

06/16 - 08/17

- Delivered exemplarily customer experiences to our guests
- Maintained a strong work ethic and pleasant demeanor in a high-stress, fast-paced environment
- Handled large amounts of cash

Skills

- Sitecore and Big Tree CMS
- HTML5 and CSS
- Adobe Illustrator and Photoshop
- UserTesting.com UX research tool

Education and Accomplishments

Concordia College, Bachelor of Arts, Business Marketing; Minors in Art and Music

2019

Graduated Magna Cum Laude

***Planning to Receive CUA Certification through Human Factors International June 14th 2019*

Presidential Scholarship — Merit-based, 4 year scholarship for exceptional incoming students

Larson Scholarship — Merit-based, 2 year scholarship for exemplary, high-achieving business students
